

Detecting the 'Fake News' Before It Was Even Written

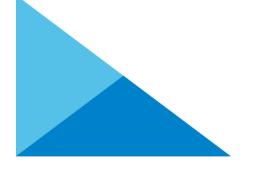
Preslav Nakov

Qatar Computing Research Institute, HBKU

Singapore Symposium on Natural Language Processing (SSNLP 2019)

October 31, 2019 Singapore

What is "Fake News"?







08.03.2019 BNT News

Mariya Gabriel: 75% of young people do not recognize fake news

Europe is taking small steps to fight against fake news, but the road is very long. Mariya Gabriel, European Commissioner for Digital Economy and Digital Society told ...

Share with friends









https://www.bnt.bg/en/a/mariyagabriel-75-of-young-people-do-notrecognize-fake-news Monday, December 12, 2016

WAR ON CHRISTMAS: OBAMA ORDERS BAN ON CHRISTMAS CARDS TO MILITARY



Thursday 11 April 2019 by Chris Ballard

TV fans delighted as Brexit renewed for another season

Like Bozhidar Bozhanov and 358K others like this.

Fans of Britain's longrunning comedy-drama Brexit are today overjoyed after learning that another season of the popular show has been commissioned.

Just when it looked like the UK's telly addicts would need to find another boxset to binge it has been announced that



Brexit – possibly the greatest farce since Fawlty Towers and a fantasy to rival Game of Thrones – will roll on for at least one more season.

Brexit aficionado Simon Williams had been bracing himself for the show's emotional finale.

"I'm so happy!" he said. "There's still so much potential with these characters, so many more votes they could have on Theresa May's deal.

Web creator Tim Berners-Lee blasts Facebook, saying it makes his invention easy to 'weaponize'

Published: Mar 19, 2018 4:40 a.m. ET











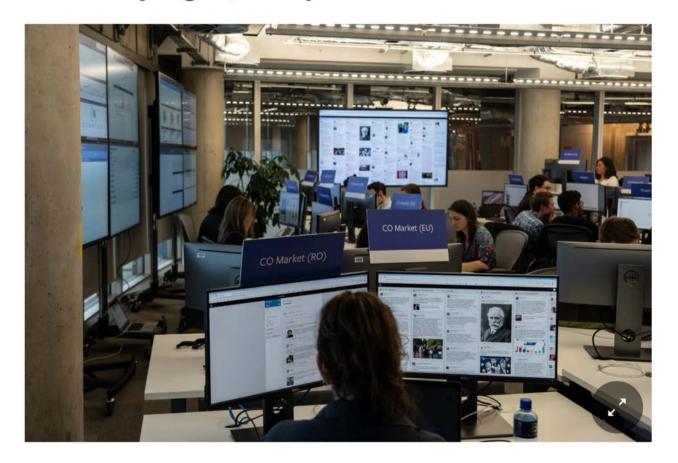
On World Wide Web's 29th birthday, Tim Berners-Lee criticizes its "gatekeepers" such as Facebook and suggests more regulation



https://www.marketwatch.com/s tory/webs-creator-blasts-thetech-giants-that-make-hisinvention-easy-to-weaponize-2018-03-12

The New York Times

At Least 70 Countries Have Had Disinformation Campaigns, Study Finds



https://www.nytimes .com/2019/09/26/te chnology/governme nt-disinformationcyber-troops.html

TYPES OF INFORMATION DISORDER

FALSENESS INTENT TO HARM

Misinformation

Unintentional mistakes such as innaccurate photo captions, dates, statistics, translations, or when satire is taken seriously.

Disinformation

Fabricated or deliberately manipulated audio/visual content. Intentionally created conspiracy theories or rumours.

Malinformation

Deliberate publication of private information for personal or corporate rather than public interest, such as revenge porn.
Deliberate change of context, date or time of genuine content.

Is Fact-Checking the Solution to Disinformation?



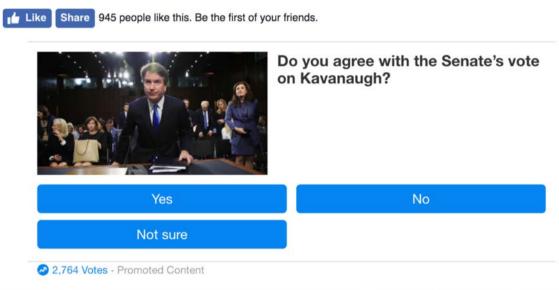
A Lot of Work Focused on Fact-Checking Claims, Rumors, Articles



'Putin is DEAD' Shock claims Vlad was killed YEARS ago and Russia led by 'body double'

VLADIMIR Putin was killed in a plot by the CIA and MI6 and replaced with a body double who still leads Russia, according to astonishing claims.

During Farewell Address to Armed Forces, Obama URGES Soldiers to Do the Unthinkable to Trump



There is no question this country has been infiltrated by the far-left. If you were expectin President Obama to engage in a civil discourse with the president-elect, then I am afraid you are sadly mistaken.

But Can We Fact-Check Every Claim in the World?



Fake News Generation Can Now Be Automated

GPT-2: https://talktotransformer.com

The price of oil just hit \$100 per barrel.

GENERATE ANOTHER

Completion

The price of oil just hit \$100 per barrel.

"That's a price that we had not anticipated."

"I think we've got a pretty good idea as to what the market situation is going on," said Mr. Treloar.

"We can tell that the market is still holding at the high end of its range and we think it could continue to drop over the course of the remainder of the year or maybe for the rest of the year."

"We certainly look for oil to be in the \$60s to be arounow."

Grover: https://grover.allenai.org

Oil is back above \$100. That should shock you into thinking more about energy policy. Or it should, but in fact it doesn't.

Yes, we might turn off the heat if we had to – but there's no way we can walk away from oil. It's an essential part of everyday life in almost all parts of the world.

And so we will continue to pump it. Probably, the oil-supply cartel OPEC (which always has good sense – remember this?).

That's going to be bad news for consumers everywhere, but especially in the energy-importing countries where more than half of our oil imports come from. Some of these markets are in major trouble, including Poland, India, and the East European region, but many other countries – led by Russia, Venezuela,

Iran, and Nigeria – are getting richer and will oil remains affordable.

Take a quiz:

https://quiz.newsyoucantuse.com/

NewScientist

News Technology Space Physics Health Environment Mind Video | Tours Events Jobs

Fake news travels six times faster than the truth on Twitter













TECHNOLOGY 8 March 2018

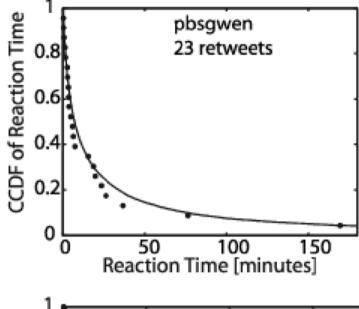
By Chris Stokel-Walker

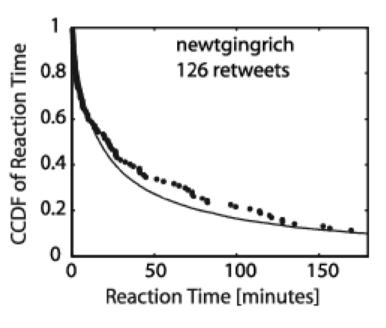


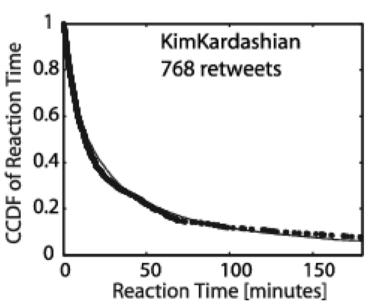
News travels fast, especially when it's wrong

https://www.newscientist.com/article/2163226-fakenews-travels-six-times-faster-than-the-truth-on-twitter/

50% of the spread of "fake news" on Twitter: <10 minutes









Tauhid Zaman, Emily B. Fox, and Eric T. Bradlow A Bayesian approach for predicting the popularity of tweets.

Ann. Appl. Stat. 8(3):1583-1611, 2014. https://projecteuclid.org/euclid.aoas/1414091226

So, Better to Go After the Source



Search the site

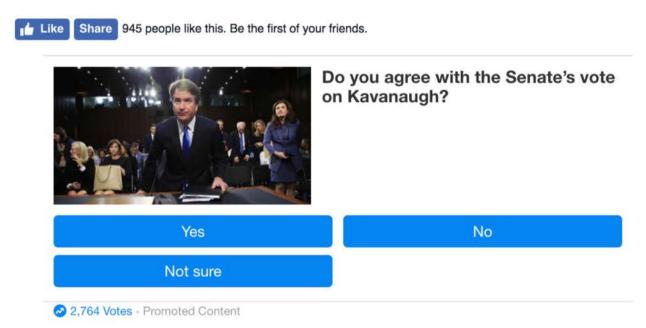


Would you like to retire rich?

Yes

http://www.angrypatriotmovement.com/

During Farewell Address to Armed Forces, Obama URGES Soldiers to Do the Unthinkable to Trump



There is no question this country has been infiltrated by the far-left. If you were expecting President Obama to engage in a civil discourse with the president-elect, then I am afraid you are sadly mistaken.

Thus, We Can Detect "Fake News" Before It Was even Written!



Can We Win the War on "Fake News"?



Complex Problem, No Easy Solution

Need for cooperation

- social media, technology companies
- governments
- international organizations
- civil society: journalists, fact-checkers, media, NGOs, etc.
- researchers: academia, industry





Finland is winning the war on fake news. What it's learned may be crucial to Western democracy

By Eliza Mackintosh, CNN Video by Edward Kiernan, CNN



https://edition.cnn.com/interactive/201 9/05/europe/finland-fake-news-intl/



"Propaganda becomes ineffective the moment we are aware of it."

Joseph Goebbels (1897-1945)

The *Tanbih*Mega-Project





Tanbih: Raising Awareness







http://www.tanbih.org

Highlights:

- Disinformation-aware news aggregator
- Media profiles: help fact-check the news before it was even written
- Fine-grained propaganda analysis: trains people to recognize it



English Arabic

http://www.tanbih.org

BUSINESS SPORTS POLITICS TECH & SCI



"We're OK" says British colleague of eight climbers feared dead in India



>

1 of 2

NODE

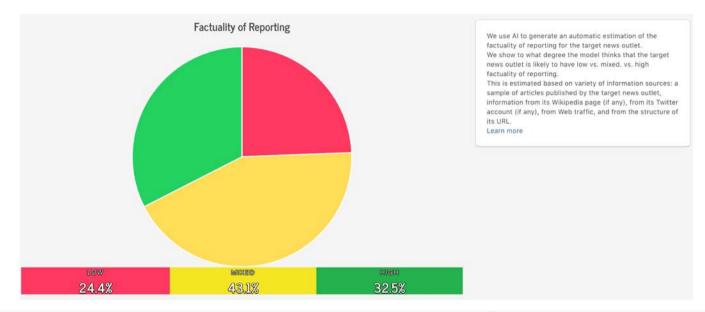
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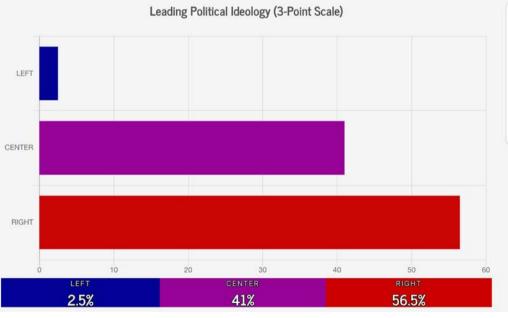


MIDDLEEAST



Try Tanbih: http://www.tanbih.org





We use AI to generate an automatic estimation of the leading political ideology for the target news outlet. We show to what degree the model thinks that the target news outlet is likely to be left vs. centric vs. right leaning (on a 3-point scale).

This is estimated based on variety of information sources: a sample of articles published by the target news outlet, information from its Wikipedia page (if any), from its Twitter account (if any), from Web traffic, and from the structure of its URL.

Learn more

Media Bias and Factuality of Reporting





SEARCH ONLY MEDIA SOURCES (best results)

Select Language

Q

The Most Comprehensive Media Bias Resource

HOME SEARCH **ABOUT METHODOLOGY** MBFC NEWS **ORIGINAL ARTICLES/NEWS** LIVE TV NEWS APPS/EXTENSIONS **SUBMIT SOURCE** SUBMIT FACT CHECK **SOURCES PENDING FACTUAL NEWS SEARCH FILTERED SEARCH** RSS (NEW) HELP US FACT CHECK Left-Center Bias Least Biased Left Bias **Right-Center Bias** Right Bias **Pro-Science** Conspiracy-Pseudoscience **Questionable Sources** (NEW) Re-Evaluated Sources Satire

We are the most comprehensive media bias resource on the internet. There are currently 2500+ media sources listed in our database and growing every day. Don't be fooled by Fake News sources. Use the search feature above (Header) to check the bias of any source. Use name or url.



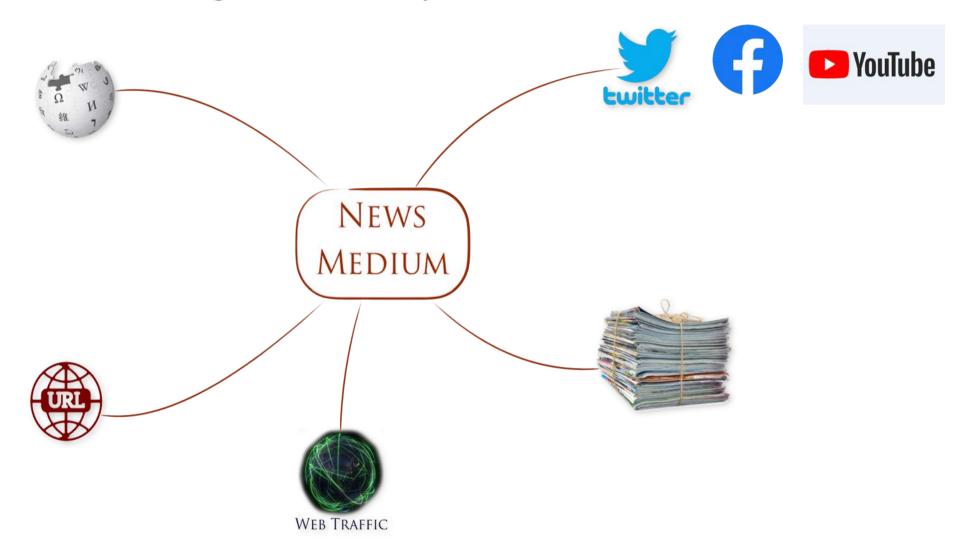


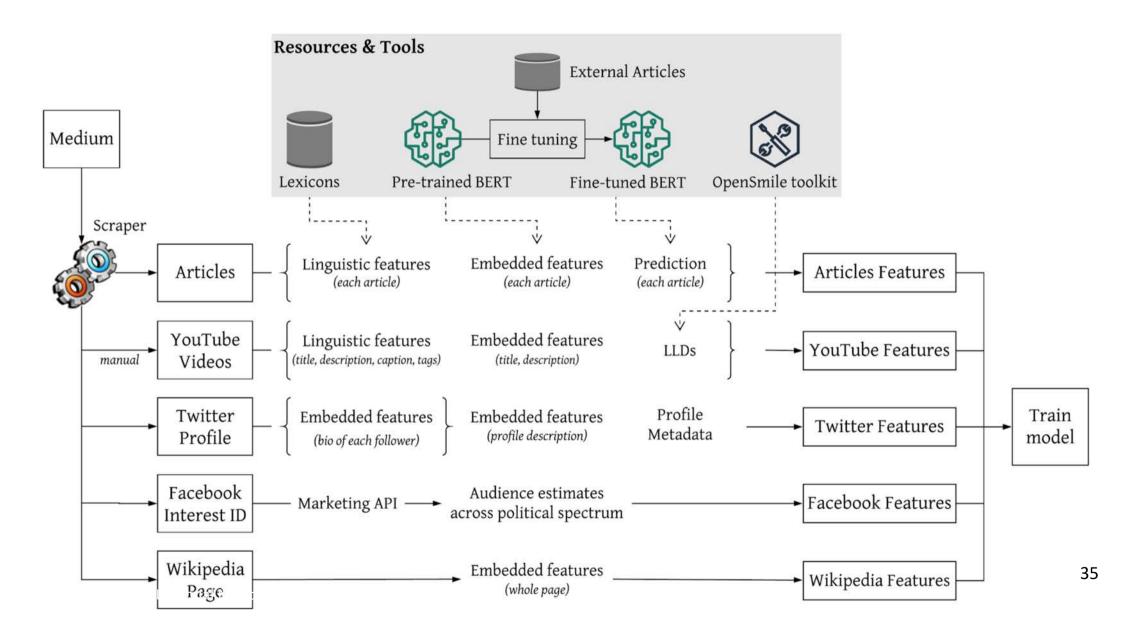
Modeling Factuality and Bias

Name	URL	Bias	Factuality
London Web News	londonwebnews.com	Extreme Left	Low
Daily Mirror	www.mirror.co.uk	Left	Mixed
NBC News	www.nbcnews.com	Center-Left	High
Associated Press	apnews.com	Center	Very High
Gulf News	gulfnews.com	Center-Right	High
Russia Insider	russia-insider.com	Right	Mixed
Breitbart	www.breitbart.com	Extreme Right	Low



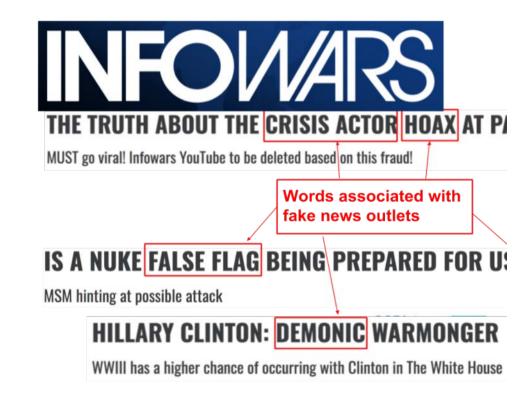
Modeling Factuality and Bias in the News





Article: Title & Body

- Connection between title vs. body
- Linguistic structure: function words, pronouns
- Length & complexity
- Sentiment
- Bias
- Subjectivity
- Topic
- Morality



Wikipedia

- Has Wikipedia page?
- **Embedding for the text in**
 - Infobox
 - Summary
 - Content
 - Categories
 - **Table of Contents**

National Review

From Wikipedia, the free encyclopedia

This article is about the American magazine. For other uses, see National Review (disambiguation).

National Review (NR) is an American semi-monthly conservative editorial magazine focusing on news and commentary pieces on political, social, and cultural affairs. The magazine was founded by the author William F. Buckley Jr. in 1955.[3] It is currently edited by Rich Lowry.

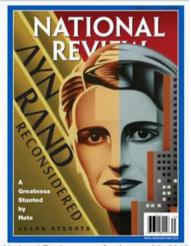
Since its founding, the magazine has played a significant role in the development of conservatism in the United States, helping to define its boundaries[3] and promoting fusionism while establishing itself as a leading voice on the American right. [3][4][5]

The online version, National Review Online, is edited by Charles C. W. Cooke and includes free content and articles separate from the print edition. [6]

Contents [hide]

- 1 History
 - 1.1 Background
 - 1.2 Early years
 - 1.3 Contributors
 - 1.4 Mission to conservatives
 - 1.5 Defining the boundaries of conservatism
 - 1.6 After Goldwater
- 2 Political views and content

National Review



National Review cover for August 30, 2010

Editor

Rich Lowry

conservatism

Categories

Editorial magazine



Twitter

- Counts: friends, statuses, favorites
- Has Twitter account?
- Has location information?
- Verified?
- Years in existence
- Text description



URL

- Length
- Use of special characters
 - digits
 - dashes
 - underscores
- Use of https
- Is it hosted on a blog platform?
- Can the URL be chopped into meaningful words?
- What is the top-level domain?

http://www.angrypatriotmovement.com/

http://alternativemediasyndicate.com

http://100percentfedup.com/

http://abcnews.com.co

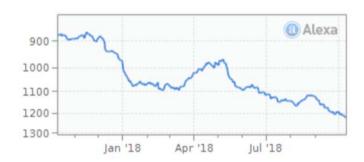


Web Traffic

How popular is abcnews.go.com?

Alexa Traffic Ranks

How is this site ranked relative to other sites?

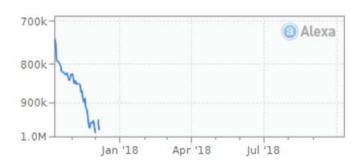




How popular is abcnews.com.co?

Alexa Traffic Ranks

How is this site ranked relative to other sites?







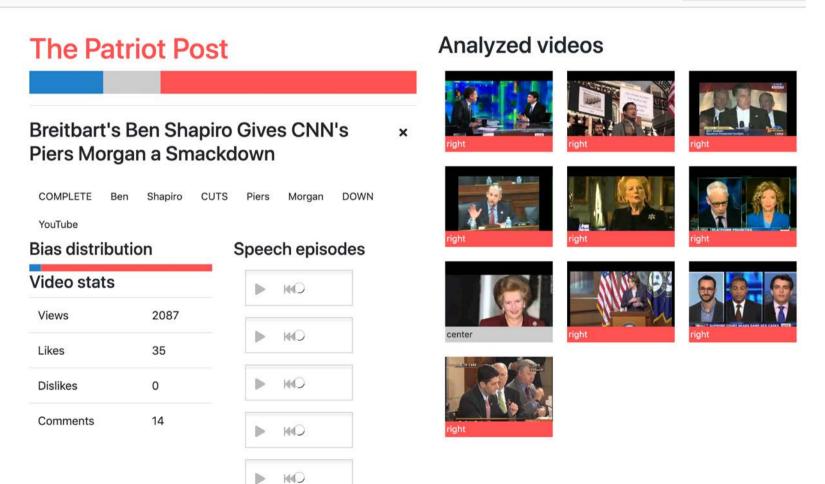




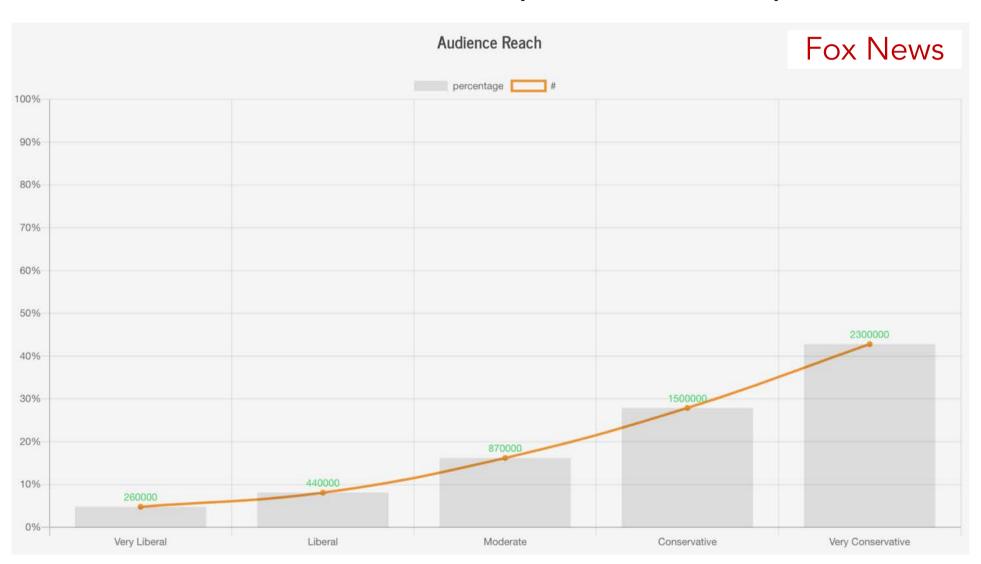
Youtube

https://youtube-politics.herokuapp.com/media/the-patriot-post

YouTube Politics Media Annotate About Search...



Audience Reach (in Facebook)



Audience Bias (in Twitter)

RT

Twitter User Based Bias Prediction						
	Far Left	Left	Center	Right	Far Right	
Gun Control				•		
Police Racism				•		
Ilhan Omar		•				
US Mid-term Elections 2018				•		
Climate Change	•					
mmigration		•				
Kavanaugh Nomination					•	



Results

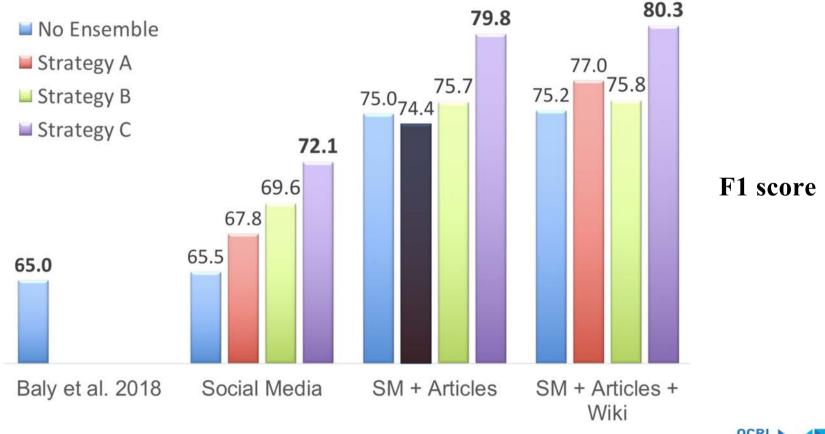
F1 score

	Features	Dim.	Bias	Factuality
1	Majority class baseline	_	24.5	21.0
2	(Baly et al. 2018)	764	65.0	62.2
3	Articles (NELA)	141	63.3	56.6
4	Articles (BERT)	768	72.7	63.5
5	Articles (Agg. Predictions)	3	34.3	53.9
6	Articles (NELA $+$ BERT $+$ Agg. Predictions)	912	75.7	79.8
7	Wikipedia (BERT)	768	60.7	49.6
8	Twitter (Media Profiles)	779	51.6	48.2
9	Twitter (Followers)	768	70.6	55.5
11	YouTube (Metadata $+$ Text $+$ Acoustics).	2,186	43.1	34.3
12	Facebook (Audience ideology)	6	22.9	23.9
13	All Social Media (lines 8–12)	3,739	65.5	56.5
14	All sources (lines 6–12)	5,419	75.2	77.6

(older work) Ramy Baly, Georgi Karadzhov, Dimitar Alexandrov, James R. Glass, Preslav Nakov: Predicting Factuality of Reporting and Bias of News Media Sources. EMNLP 2018

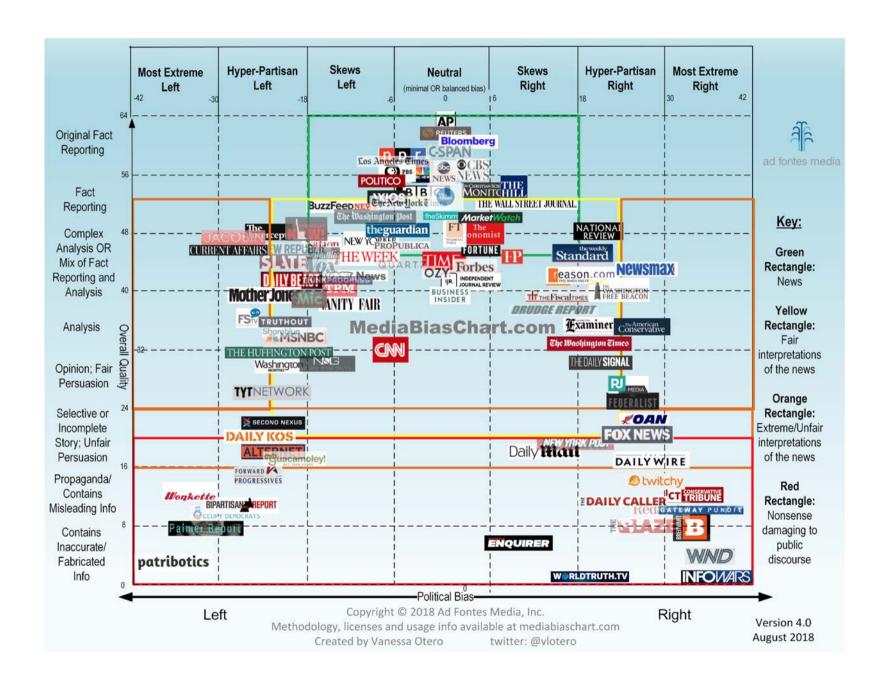


Media Bias: left-center-right



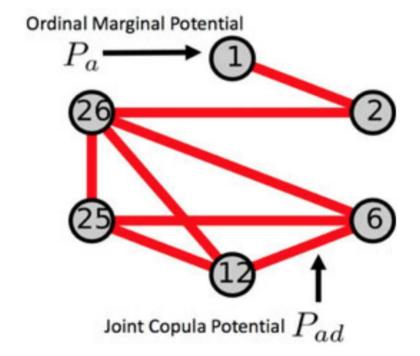
(older work) Ramy Baly, Georgi Karadzhov, Dimitar Alexandrov, James R. Glass, Preslav Nakov: *Predicting Factuality of Reporting and Bias of News Media Sources.* EMNLP 2018





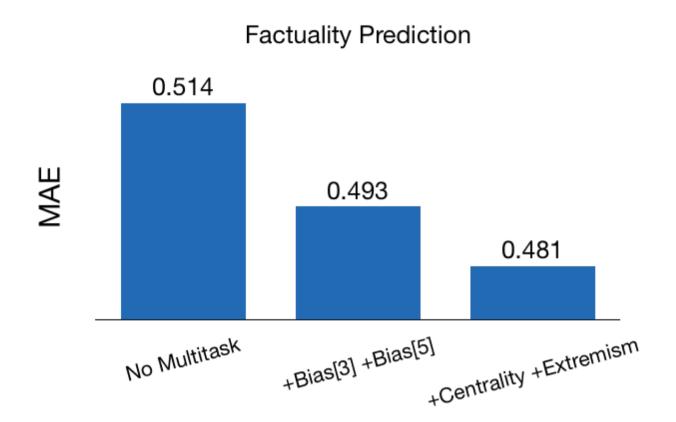
Multitask Ordinal Regression for Factuality & Bias

- Ordinal regression
- Learn jointly
 - Factuality
 - Left-center-right bias
 - 7-point
 - 5-point
 - 3-point
 - Centrality
 - Hyper-partisanship





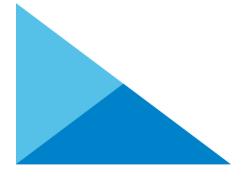
Multitask Ordinal Regression for Factuality



Ramy Baly, Georgi Karadzhov, Abdelrhman Saleh, James R. Glass, Preslav Nakov: *Multi-Task Ordinal Regression for Jointly Predicting the Trustworthiness and the Leading Political Ideology of News Media.*NAACL-HLT 2019



Propaganda





Propaganda

 "Expression deliberately designed to influence the opinions/actions of other individuals or groups with reference to predetermined ends."

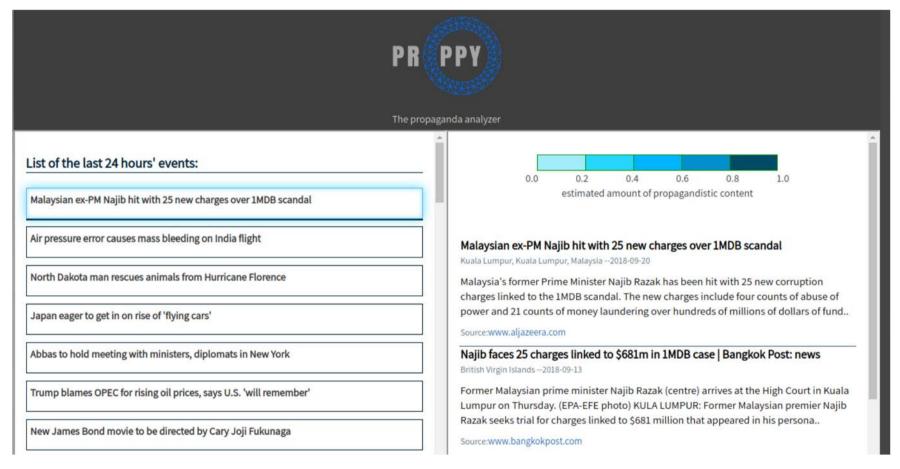
Institute for Propaganda Analysis





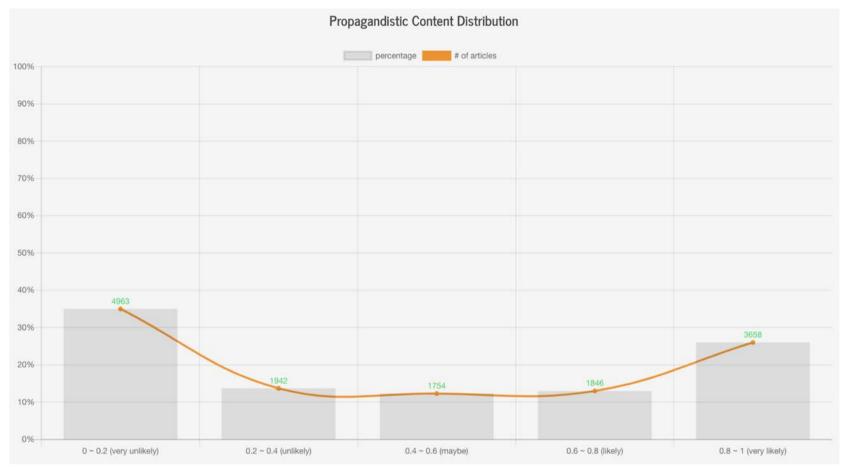
Proppy

http://proppy.qcri.org

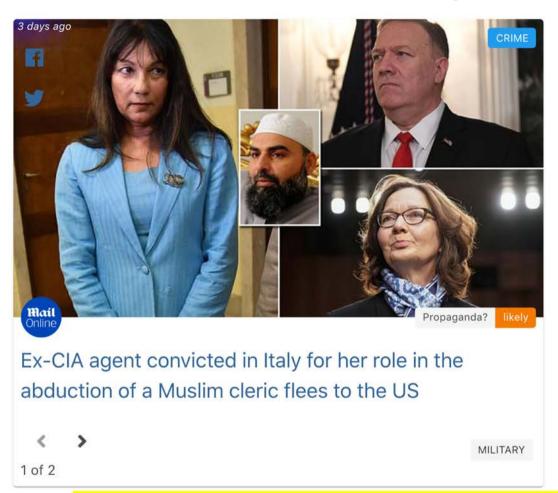


Alberto Barrón-Cedeño, Giovanni Da San Martino, Israa Jaradat, Preslav Nakov: Proppy: A System to Unmask Propaganda in Online News. AAAI 2019: 9847-9848





Yifan Zhang, Giovanni Da San Martino, Alberto Barrón-Cedeño, Salvatore Romeo, Jisun An, Haewoon Kwak, Todor Staykovski, Israa Jaradat, Georgi Karadzhov, Ramy Baly, Kareem Darwish, James Glass, Preslav Nakov. *Tanbih: Get To Know What You Are Reading.* EMNLP 2019





Yifan Zhang, Giovanni Da San Martino, Alberto Barrón-Cedeño, Salvatore Romeo, Jisun An, Haewoon Kwak, Todor Staykovski, Israa Jaradat, Georgi Karadzhov, Ramy Baly, Kareem Darwish, James Glass, Preslav Nakov. *Tanbih: Get To Know What You Are Reading*. EMNLP 2019

2 of 2

Propaganda Techniques



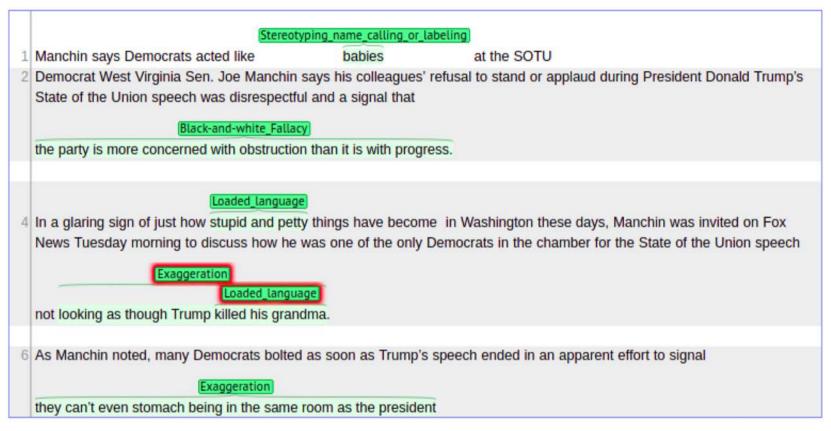


Name Calling

Band Wagon

```
reductio ad Hitlerum
                             thought-terminating cliches
                    whataboutism
 flag-waving
                                   labeling
                   bandwagon
            red herring causal oversimplification
   minimisation straw men
                           appeal to authority
                                          obfuscation
    exaggeration
                                 name calling
          intentional vagueness
  black-and-white fallacy cognitive dissonance
         appeal to prejudice
                               loaded language
```

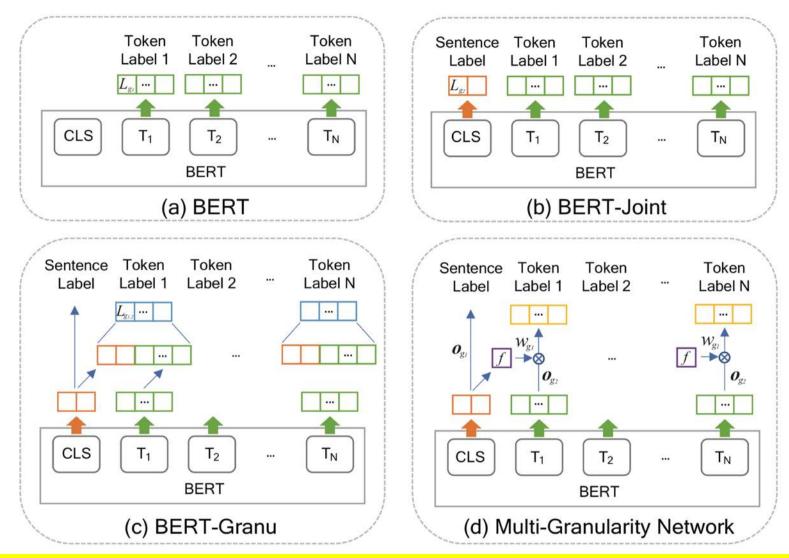
Fine-Grained Propaganda Detection



New Dataset

- 18 techniques
- 350k words
- 400 man hours
- 7.3k instances

Giovanni Da San Martino, Seunghak Yu, Alberto Barrón-Cedeño, Rostislav Petrov, Preslav Nakov *Fine-Grained Analysis of Propaganda in News Articles*. EMNLP 2019



Giovanni Da San Martino, Seunghak Yu, Alberto Barrón-Cedeño, Rostislav Petrov, Preslav Nakov *Fine-Grained Analysis of Propaganda in News Articles*. EMNLP 2019

Results: Fragment-Level

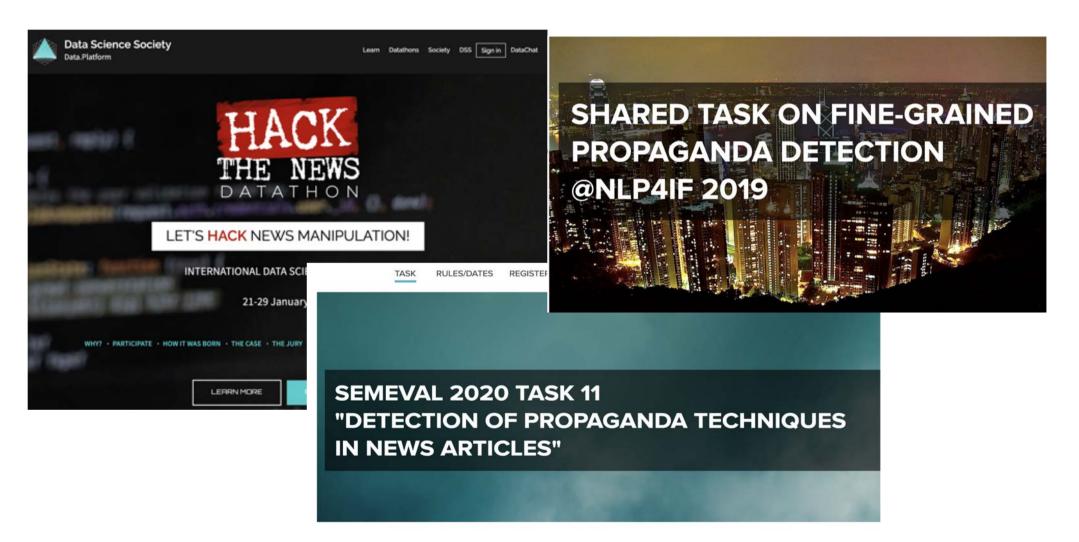
Model	Spans			Full Task		
Model	P	R	F_1	P	R	F_1
BERT	39.57	36.42	37.90	21.48	21.39	21.39
Joint	39.26	35.48	37.25	20.11	19.74	19.92
Granu	43.08	33.98	37.93	23.85	20.14	21.80
Multi-Gran	ularity					
ReLU	43.29	34.74	38.28	23.98	20.33	21.82
Sigmoid	44.12	35.01	38.98	24.42	21.05	22.58

Giovanni Da San Martino, Seunghak Yu, Alberto Barrón-Cedeño, Rostislav Petrov, Preslav Nakov *Fine-Grained Analysis of Propaganda in News Articles*. EMNLP 2019

Results: Sentence-Level

Model	Precision	Recall	F1
All-Propaganda	23.92	1.00	38.61
BERT	63.20	53.16	57.74
BERT-Granu	62.80	55.24	58.76
BERT-Joint	62.84	55.46	58.91
MGN Sigmoid	62.27	59.56	60.71
MGN ReLU	60.41	61.58	60.98

Shared Tasks



Al for Regulatory Practice: Application to Media



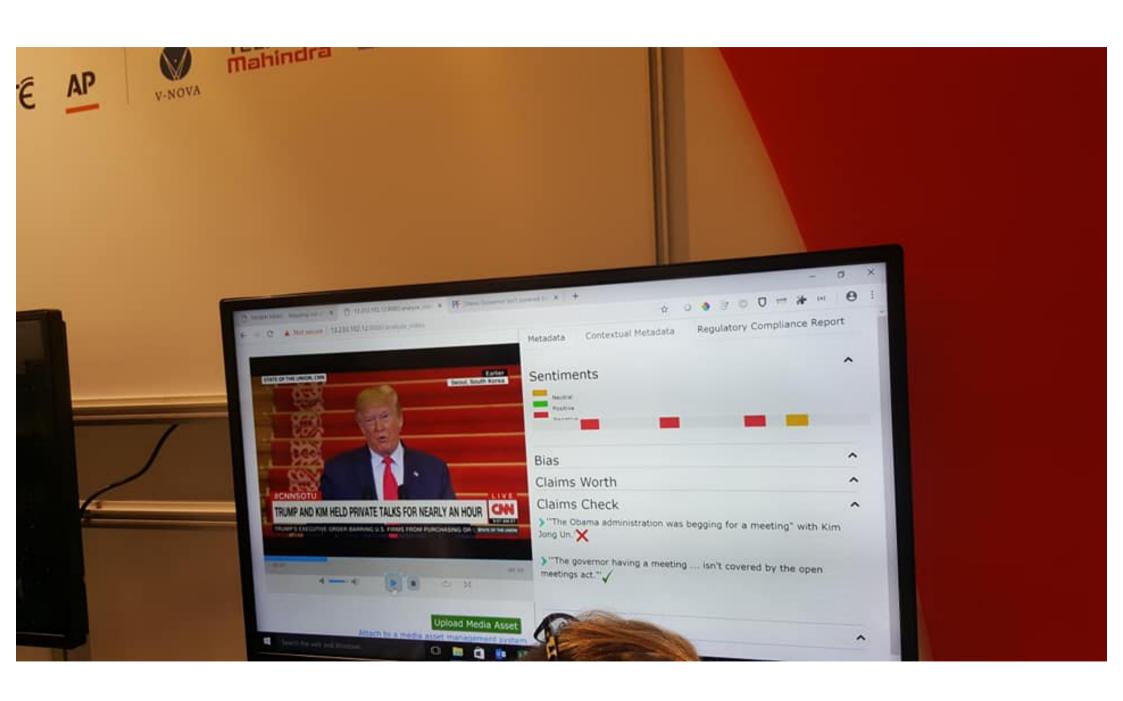


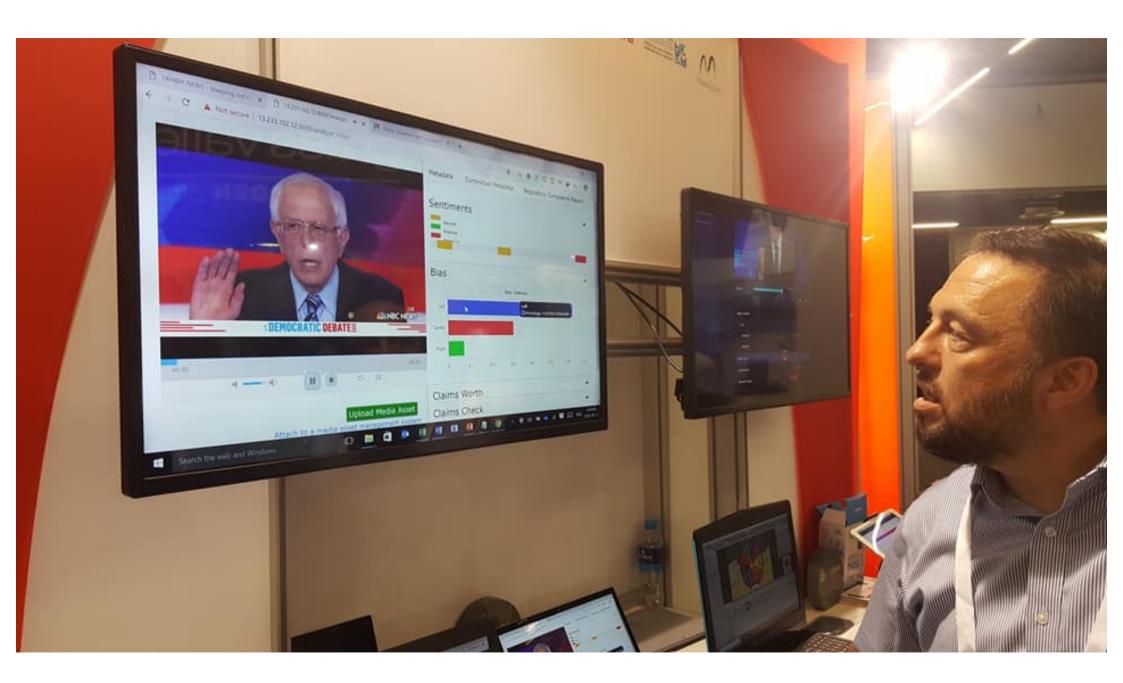


Media-Telecom Catalyst Programme

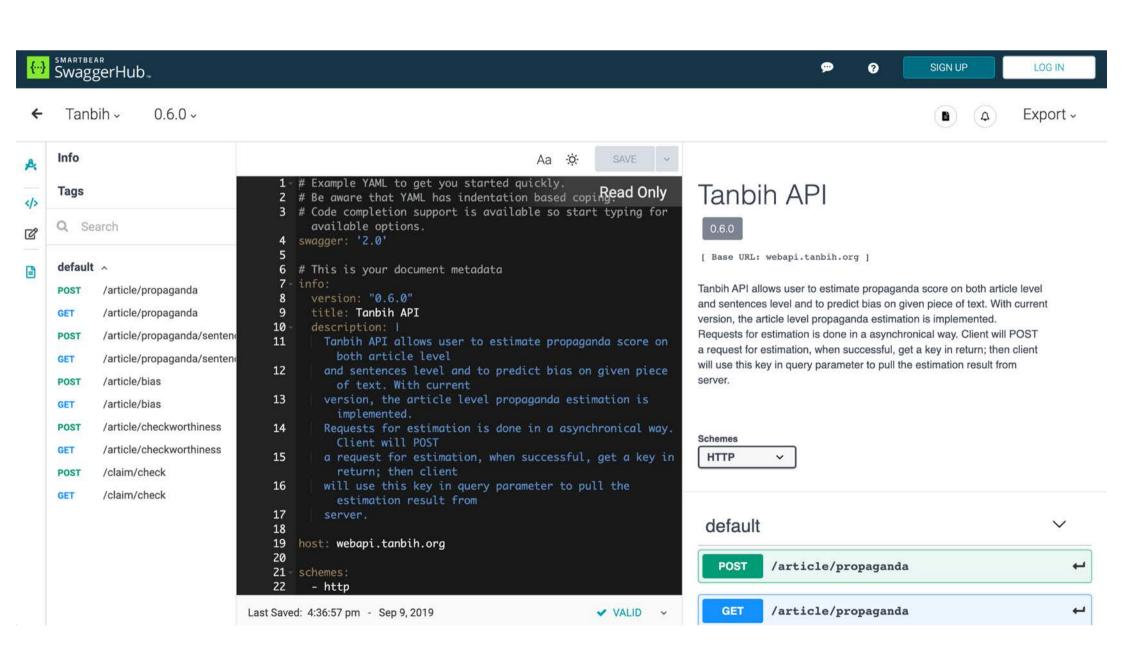












office QCRI team honoured for innovation at tech expo

TRIBUNE NEWS NETWORK

DOHA

A team of scientists from Qatar Computing Research Institute (QCRI) at Hamad Bin Khalifa University have received recognition for their contribution to a media-telecom catalyst project on AI indexing for regulatory compliance that uses artificial intelligence to identify, index and measure political balance.

The project aims to detect false claims and to enhance the accuracy of video content.

Developed in partnership with Al Jazeera, Associated Press, RTE Ireland, Tech Mahindra, V-Nova and Metaliquid, the project seeks to support broadcasters and content owners with their regulatory measures and compliance processes.

OCRI worked on the com-



A team of scientists from Qatar Computing in Amsterdam.

pliance use of the project, developing the fact checking, news coverage, political bias detection and graphic content detection mechanism.

The team of QCRI scientists was honoured with an award at IBC2019, a leading media, entertainment and technology conference held in Amsterdam in September.

The global gathering saw more than 50,000 industry experts and researchers from 150 countries come together to showcase their latest innovations and participate in a number of topical discussions.



http://www.gatartribune.com/newsdetails/id/173546/gcriteam-honoured-forinnovation-at-tech-expo

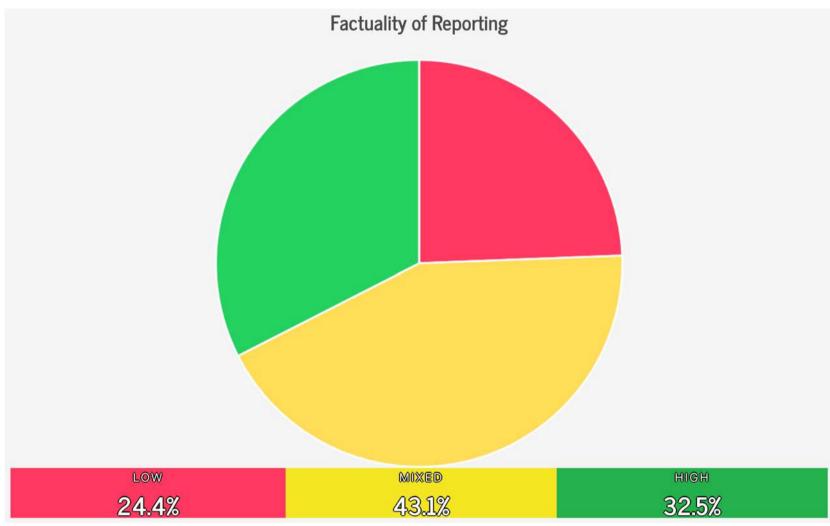
Demo

Try Tanbih: http://www.tanbih.org





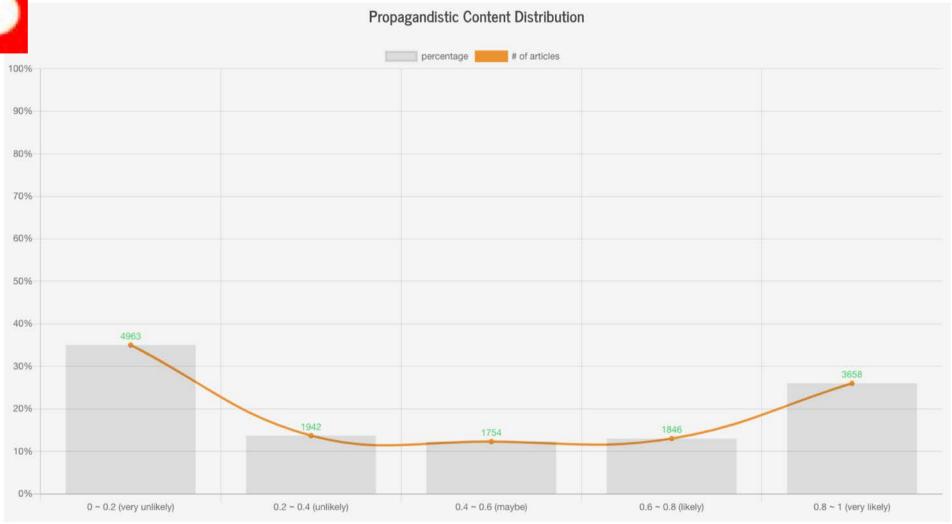




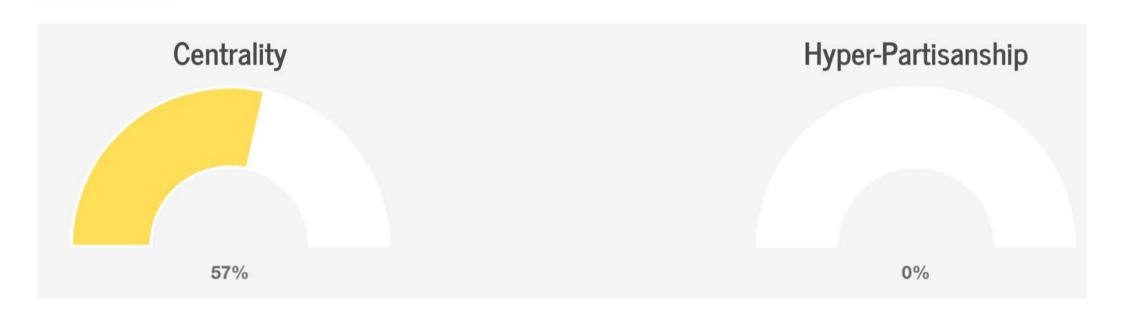


Twitter User Based Bias Prediction						
	Far Left	Left	Center	Right	Far Right	
Climate Change	•					
Gun Control				•		
Ilhan Omar		•				
Immigration						
US Mid-term Elections 2018				•		
Police Racism				•		
Kavanaugh Nomination					•	

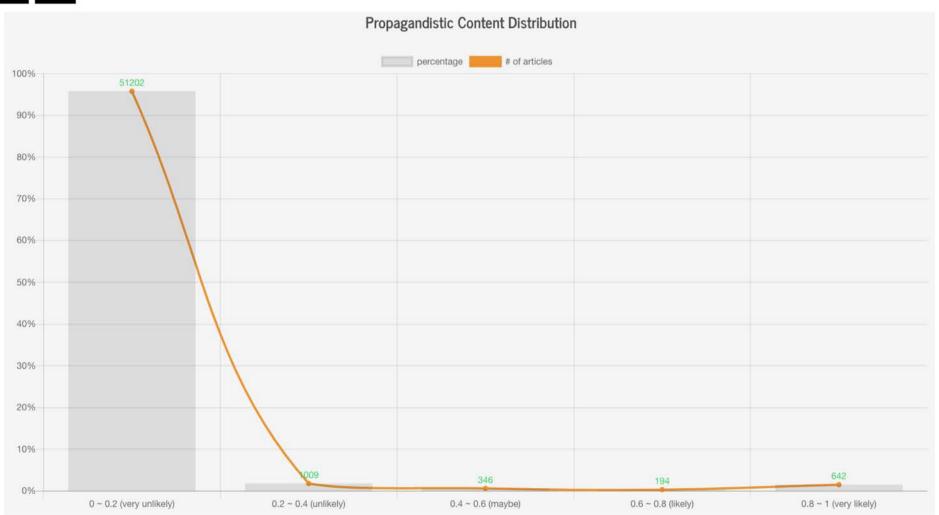




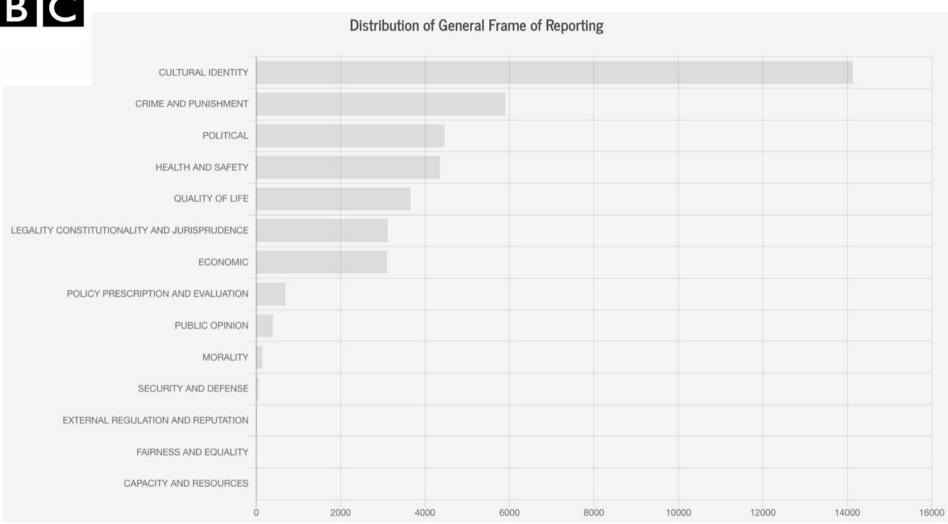




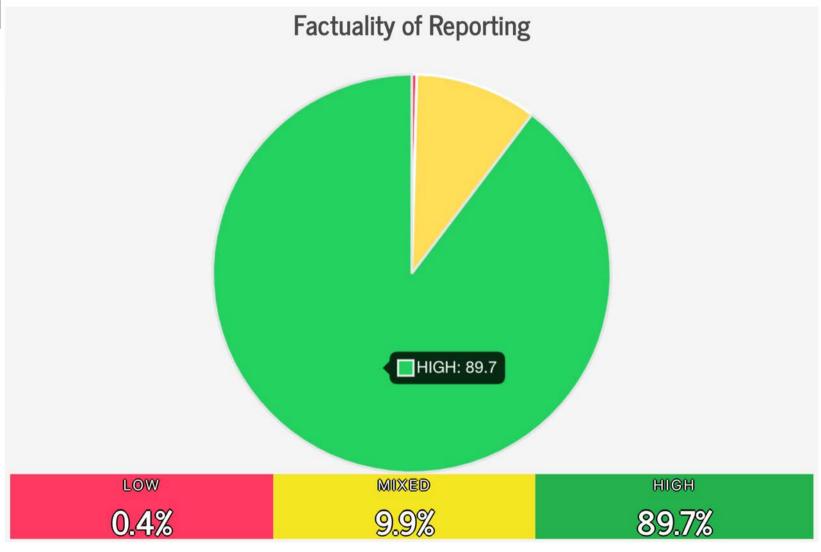




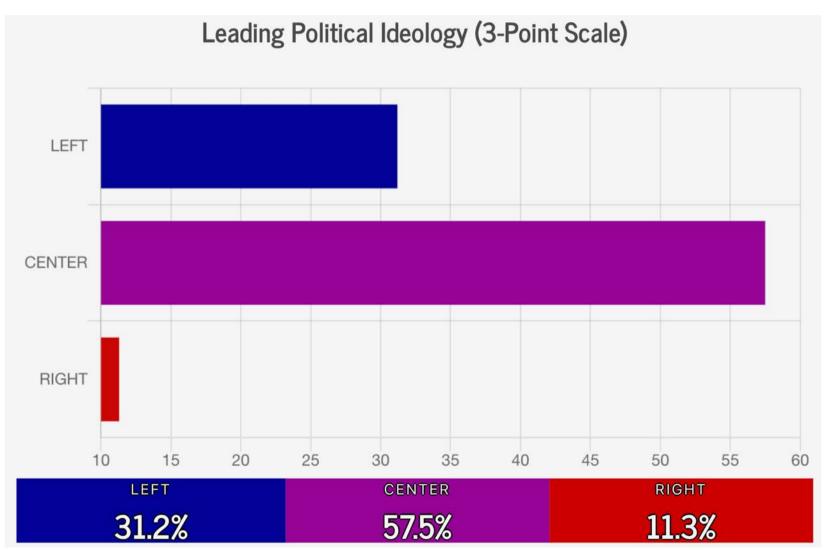




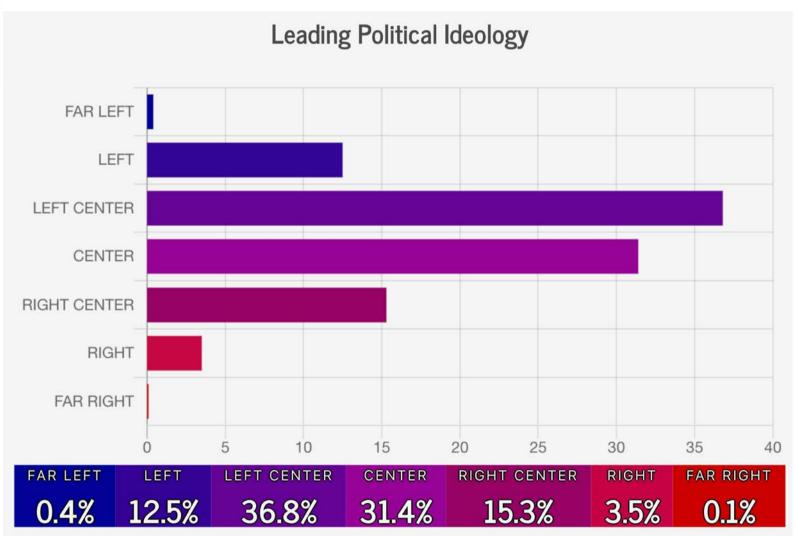




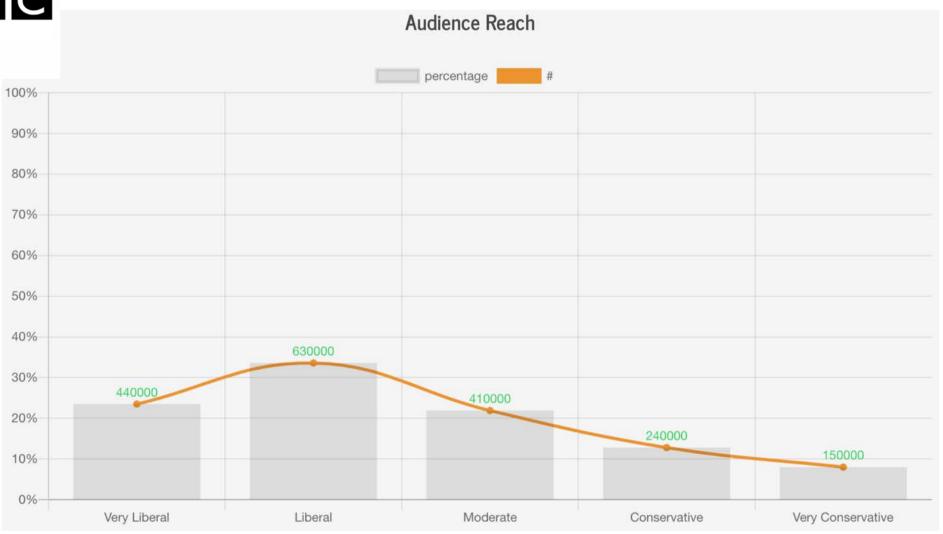










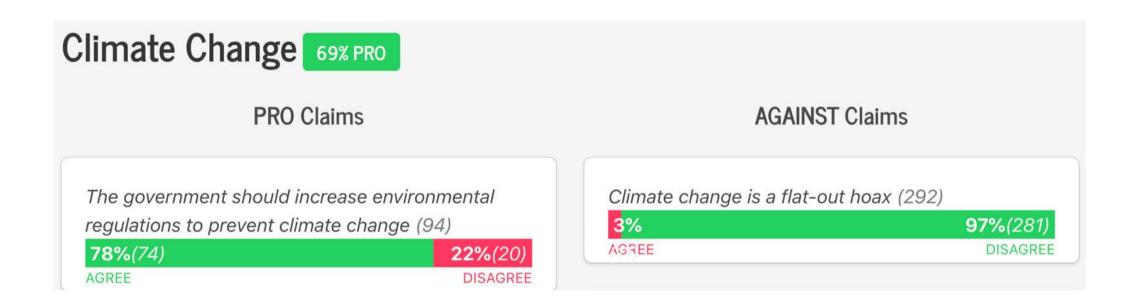




Twitter User Based Bias Prediction

	Far Left	Left	Center	Right	Far Right
Climate Change					
Gun Control		•			
Ilhan Omar	•				
Immigration	•				
US Mid-term Elections 2018			•		
Police Racism		•			
Kavanaugh Nomination		•			



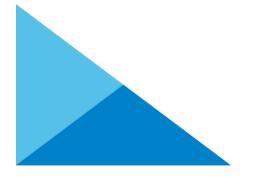




Try Tanbih: http://www.tanbih.org

This work is part of the Tanbih project, developed in collaboration between QCRI and MIT-CSAIL, which aims to limit the effect of "fake news", propaganda, and media bias by making users aware of what they are reading.





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